

# OUTDOOR FESTIVAL EXHIBITOR INFORMATION

Be part of the 6th outdoor festival in beautiful Victoria Park in the heart of downtown London!

The 3-day festival will run Friday, July 28th to Sunday, July 30th, and will feature entertainment, a beer/wine garden, food vendors, exhibitor tent, ARF Ontario Pet Zone & TD Kids Zone.

## DATES & TIMES

Friday, July 28th	6:00pm - 11:00pm
Saturday, July 29th	11:00am - 11:00pm
Sunday, July 30th	11:00am - 6:00pm

There are two options for exhibitors:

### COMMUNITY TENT

Exhibitor space located under a large community tent. Includes one 8 foot table, two chairs & the option to have a hydro hookup.

### INDIVIDUAL SPACE

Exhibitor space (approx. 15'x15') located along path in Victoria Park. Includes one 8 foot table, two chairs & the option to have a hydro hookup. Vendor must provide own tent.

## SETUP INFORMATION

Setup will take place on Friday, July 28th from 12:00pm - 6:00pm. All cars & trucks MUST be out of the park no later than 5:30pm & may not be in the park at any time while the festival is open. This is for the security of everyone & is in accordance with the City of London Bylaws.

## PARKING INFORMATION

Parking passes are limited & are only available for food vendors. Parking is available in lots to the east, west & south of Victoria Park at a fee.

## GARBAGE & RECYCLING

All vendors are responsible for the removal of any garbage & recycling they bring into the park.

## TEARDOWN INFORMATION

Teardown for the festival will begin on Sunday at 6:00pm. Vendors may not bring vehicles in the park until after 6:00pm & the festival is closed. This is an issue of public safety.

## FOR VENDOR INFORMATION:

Email - [vendors@pridelondon.ca](mailto:vendors@pridelondon.ca)



## 2017 EXHIBITOR RATES

Food Vendor:	\$500
Exhibitor:	\$400 (15'x15' space) \$300 (in large tent)
Non-Profit/Charitable Organization:	\$100 (in large tent)





We now offer online registration & payment for all areas of support at [www.PrideLondon.ca](http://www.PrideLondon.ca). If you would prefer to mail in your registration & payment, please complete the form below.

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/PROVINCE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

INVOLVEMENT: *(Please choose all that apply)*

☐ **SPONSORSHIP**

- ☐ Platinum ( \$10,000+)
- ☐ Gold (\$5,000)
- ☐ Silver (\$2,500)
- ☐ Bronze ( \$1,000)
- ☐ Supporter (\$500)
- ☐ Friend (\$100)
- ☐ Other \$\_\_\_\_\_
- ☐ In-Kind Contribution:  
\_\_\_\_\_  
\_\_\_\_\_

☐ **EXHIBITOR**

- ☐ Food Vendor (\$500)  
*Insurance Provider & Number:*  
\_\_\_\_\_

- ☐ Exhibitor 15'x15' Space (\$400)
- ☐ Exhibitor in Large Tent (\$300)
- ☐ Non-Profit/Charitable (\$100)

**Description of Product/Service:**  
\_\_\_\_\_

**Hydro Needed?** Yes / No

☐ **PRIDE GUIDE**

- ☐ Back Cover (\$2,000)
- ☐ Inside Cover (\$1,500)
- ☐ Full Page (\$800)
- ☐ Half Page (\$500)
- ☐ Third Page (\$300)
- ☐ Quarter Page (\$250)
- ☐ Sixth Page (\$200)

☐ **PARADE ENTRY**

ENTRY TYPE	EARLY BIRD	REGULAR
Non-Profit/School/Faith Based	<input type="checkbox"/> \$25	<input type="checkbox"/> \$50
Small Business (<25 employees)	<input type="checkbox"/> \$50	<input type="checkbox"/> \$75
Union or Political Group	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150
Large Business (>25 employees)	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250

*\*Early Bird Rates expire on June 1st, 2017*

**TERMS & CONDITIONS**

**PRIDE GUIDE:** All advertisements must be paid in full prior to Friday, March 31st, 2017. All ad cancellations must be submitted in writing prior to the artwork deadline. The publisher reserves the right to charge up to 100% of the rate for any advertising space placed, but subsequently cancelled after the deadline date. The publisher assumes no liability for the content of advertised materials including copy, illustrations and/or photography. All materials and advertisements are subject to the publisher's approval. The publisher reserves the right to reject or cancel any advertisement.

**VENDORS:** All vendors & exhibitors must adhere to all City of London Vendor Policies & Procedures, as outlined in Section 16.0 of the 2017 Special Events Policies & Procedures Manual. The Undersigned acknowledges & agrees it is their responsibility to provide liability insurance & shall provide proof. Further the Undersigned voluntarily assumes all risks associated with the rental space, however caused or created, whether by or through the action/inaction, and/or negligence of all or any Pride London Festival, its Directors, Officers, Agents, Representatives & Volunteers. The Undersigned waives any right to claim against & saves harmless the Pride indemnities in respect of all claims, demands, losses & or damages of any nature or kind. Vendors may cancel their registration in Pride London Festival & receive a full refund minus a 20% administration fee up until Saturday, July 1st, 2017. After that date no refunds or exchanges will be issued.

The Undersigned acknowledges & agrees they have read & understand this Contract, Waiver & Assumption of Risk & acknowledges the Undersigned has signed voluntarily & understands they are waiving all rights to sue Pride London Festival Inc.

\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
DATE

Please make all cheques payable to: Pride London Festival - 186 King Street, Unit 30 London, ON N6A 1C7