

The 21ST Annual Pride London Festival Art Exhibit 2012

July 24 to Aug 4, 2012



**We invite you to submit
Your application by
April 27, 2012**

**Reception Thursday, July 26, 2012
From 7 to 10 PM**

Celebrating 30 Years of Pride in London

Pride London Festival invites you to participate in one of the single longest running Pride events in Canada, the Pride London Art Exhibit first established in 1992. The exhibit is designed to encourage artists to look at the issues of sexual diversity that affect all Canadians from a personal perspective.

The 2012 exhibit's theme is an open statement of "What does Pride mean to you?" The maximum size of each piece is not to exceed 24 inches on each side. Committee members encourage you to consider the themed component and begin preparing your submission today!

As a community focused event, the annual Pride London Festival Art Exhibit has two components, (A) a juried exhibit open to professional artists working within Ontario. Jurors for this year's event are:

1. Patricia Deadman, Acting Curator, Woodstock Art Gallery
2. Kathy McLaughlin, Program Coordinator, Downtown London
3. Hendrikus Bervoets, Executive Director, Art for AIDS International

(B) There is a non-juried portion that is open to community members, students and hobbyists.

This year's exhibit will be held at The ARTS Project in beautiful Downtown London!

Art Exhibit Committee Members include:
Ben Benedict, Co-Curator; Gene Timpany, Co-Curator; Bruce Flowers and Donnie Claudino

London Pride Annual Art Exhibit Submission Guidelines:

- Pride has initiated a \$10 per person application fee payable by cheque or money order to Pride London Festival. Ensure that you indicate payment is for the art exhibit.
- All applications, fee, images and supporting information must be postmarked by April 27, 2012. Submission does not guarantee participation.
- Professional artists and hobbyists may submit up to 5 slides, CD with Jpeg images or photos to be considered for jurying and/or admission per entry. Submit additional forms as required.
- Please forward requested information to London Pride Art Exhibit, C/O Ben Benedict, 188 John Street, London, ON, N6A 1P1. Include an S.A.S.E. for return. Submission materials will be available for pickup during the exhibit also. ID required.
- Artwork must be ready for exhibiting and delivered on July 23 between noon and 5 pm. All works must be labeled with the artists' **name, title, date, media, and price** if available for sale with top and front of work indicated.
- Please include a current **Artist CV** or exhibition history and statement of artistic practice.
- Each artist will be advised of the date when they can pickup their work at The ARTS Project. All delivery & pickup costs are the responsibility of the artist.
- Successful applicants will be notified by June 1, 2012 of their application status. Thank you for your participation.

We wish to acknowledge the generous support of our sponsors and volunteers.
Sponsorship Opportunities Available!
THANK YOU!

Eligibility

The Pride London Festival Art Exhibit is open to gay, lesbian, bisexual, transgendered, transsexual, and two-spirited artists, including their friends and family, living in Ontario working in any medium. Our focus is diversity and professionalism.

The 2012 21st Anniversary Exhibit's theme is open to your interpretation of "**What Pride Means to You**". This year marks the 30th anniversary of Pride celebrations in the city of London. This year's format continues to allow for general contributions to illustrate the diversity in our family. Not all artists who are gay produce art with gay themes. This year's exhibit seeks to take on this challenge.

Each artist must submit original works for jury consideration. London Pride reserves the right to refuse work that is not in keeping with the spirit of the exhibit. We encourage diversity in our participants, audience and subject matter.

This year Pride London Festival is working with our community partners to create an exhibit where CARFAC fees will be paid at the group show rate to artists applying as professionals (Amounts are dependent on fundraising efforts). No fees will be paid to hobbyists but they will gain the experience of showing along side of professionals. Thank you for your support and involvement.

For more information contact:

Ben Benedict or Gene Timpany,
Volunteer Co-Curators
Email: artexhibit@pridelondon.ca

www.pridelondon.ca

Delivery/Pick-up

Works must be delivered on July 23 between noon and 5 pm. Deliver to The ARTS Project at:

The ARTS Project
203 Dundas Street
London, Ontario, Canada, N6A 1G4
P: 519-642-2767

Please contact Gene or Ben for all questions about delivery or pickup dates

Works must be picked up by: date TBD

Hanging/Display

Two-dimensional work selected for the show must be suitably framed and wired for hanging. Specific diagrams or photographs must accompany works requiring special installation instructions.

Sales

A commission of 30% will be collected by the Pride Committee to support future exhibits and events.

Insurance

General liability insurance will be provided. Please review your homeowner's policy for additional coverage of your work.



July 22 to July 29, 2012

Entry Form

Entry #1

Title _____
Medium _____
Dimensions _____
Value _____

Entry #2

Title _____
Medium _____
Dimensions _____
Value _____

Contact Information:

Name: _____

Address: _____

Phone: _____

Email: _____

Signature

Please indicate what you are applying to:

Professional Artist

Student / Hobbyist

Please indicate if you can:

I can volunteer to staff the exhibit

I am available for an artist tour TBA

Participate in 2012's themed exhibit

Thank You!