

July 22 to 29



YOUR COMMUNITY, YOUR PRIDE

The mission of Pride London Festival is to provide an annual opportunity to generate celebratory, cultural, artistic & educational events which affirm the lives of lesbian, gay, bisexual, transsexual, transgender, & two-spirited people, & supporters through activities which promote unity, inclusion, & awareness of sexual & gender diversity.

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Stephen D'Amelio

## Pride London Festival Sponsorship

When you sponsor **Pride London Festival** your generosity supports:

- ✓ Diversity
- ✓ Inclusion
- ✓ Education
- ✓ The lesbian, gay, bisexual, transsexual, transgender, and two-spirited people community

### Sponsorship Levels

<b>Platinum</b> <b>\$10,000+</b>	<ul style="list-style-type: none"><li>• Company logo on Pride London Festival press releases &amp; use in local advertising</li><li>• One full page ad in 2012 Pride Guide</li><li>• Company representative invited to speak at Pride London Festival closing ceremonies</li><li>• Company logo (with link) on Pride website</li><li>• Poster/banner displayed at outdoor festival</li><li>• One complementary booth at outdoor festival</li></ul>
<b>Gold</b> <b>\$5,000</b>	<ul style="list-style-type: none"><li>• Opportunity to sponsor an outdoor festival stage, area or event</li><li>• One half page ad in 2012 Pride Guide</li><li>• Company logo (with link) on Pride website</li><li>• Poster/banner displayed at outdoor festival</li><li>• One complementary booth at outdoor festival</li></ul>
<b>Silver</b> <b>\$2,500</b>	<ul style="list-style-type: none"><li>• Opportunity to sponsor a specific Pride week event (Art Show, Film Night, Literary Night, etc.)</li><li>• One quarter page ad in 2012 Pride Guide</li><li>• Company logo (with link) on Pride website</li><li>• Poster/banner displayed at outdoor festival</li><li>• One complementary booth at outdoor festival</li></ul>
<b>Bronze</b> <b>\$1,000</b>	<ul style="list-style-type: none"><li>• One sixth page ad in 2012 Pride Guide</li><li>• Company logo (with link) on Pride website</li><li>• Poster/banner displayed at outdoor festival</li><li>• One complementary booth at outdoor festival</li></ul>
<b>Supporter</b> <b>\$500</b>	<ul style="list-style-type: none"><li>• Company logo (with link) on Pride website</li><li>• Company name listed in 2012 Pride Guide</li><li>• 50% discount on outdoor festival booth rates</li></ul>
<b>Friend</b> <b>\$50 - \$250</b>	<ul style="list-style-type: none"><li>• Company name listed on Pride website</li><li>• Company name listed in 2012 Pride Guide</li></ul>

All contributors to the **Pride London Festival**, both in-kind and financial, will be recognized using the above sponsorship levels.

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## Pride London Festival Sponsorship Form

**YES,** we would like to support Pride London Festival for:

- |                                     |           |
|-------------------------------------|-----------|
| <input type="checkbox"/> \$10,000   | Platinum  |
| <input type="checkbox"/> \$5,000    | Gold      |
| <input type="checkbox"/> \$2,500    | Silver    |
| <input type="checkbox"/> \$1,000    | Bronze    |
| <input type="checkbox"/> \$500      | Supporter |
| <input type="checkbox"/> \$50 - 250 | Friend    |

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_

- Cheque enclosed
- Invoice me at the above address
- In-Kind Contribution

**Mail to:** Pride London Festival  
30 – 186 King Street  
London, ON N6A 1C6

**Email:** [martin@pridelondon.ca](mailto:martin@pridelondon.ca)