



Pride
LONDON FESTIVAL
July 12-21, 2024

Honouring our Past
Embracing the Future

*Trans is
Beautiful*

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We, the Board of Pride London Festival, acknowledge that the land we hold our festival activities upon is the traditional lands of the Anishinaabek, Haudenosaunee, Lūnaapéewak and Attawandaron People. This land continues to be home to diverse Indigenous people (First Nations, Métis and Inuit) whom we recognize as contemporary stewards of the land and vital contributors to society.

The three Indigenous Nations that are neighbours to London are the Chippewas of the Thames First Nation; Oneida Nation of the Thames; and the Munsee-Delaware Nation who all continue to live as sovereign Nations with individual and unique languages, cultures and customs.

This Land Acknowledgement is a first step towards reconciliation. Awareness means nothing without action. The Board of Directors is striving with our actions to take the necessary steps towards decolonizing practices. We strive to build relationships with our 2S, First Nation communities, and ensure that they are represented within our festival and year long programming. We encourage everyone to be informed about the traditional lands, Treaties, history, and cultures of the Indigenous people local to their region.



PRIME MINISTER • PREMIER MINISTRE

June 2024

Dear Friends:

I am pleased to extend my warmest greetings to everybody attending the 2024 London Pride Festival.

This event offers an opportunity to recognize, celebrate, and learn more about the countless contributions that Two-Spirit, lesbian, gay, bisexual, transgender, queer, intersex, and additional sexually and gender-diverse (2SLGBTQI+) Canadians have made, and continue to make, to our nation in all fields of endeavour. It is also an important chance to honour the courage and resilience that 2SLGBTQI+ communities have shown over the years and to reaffirm our commitment to standing in solidarity with them.

I would like to thank the organizers for their commitment to fostering open dialogue, awareness and understanding. Together, we can help to build a more diverse, equitable and inclusive society.

Please accept my best wishes for a memorable festival.

Sincerely,

The Rt. Hon. Justin P. J. Trudeau, P.C., M.P.
Prime Minister of Canada



Premier of Ontario - Premier ministre de l'Ontario

July 19 – 21, 2024

A MESSAGE FROM PREMIER DOUG FORD

Warm greetings to everyone participating in the Pride London Festival 2024.

This weekend is a great opportunity to bring the community together and celebrate the values of diversity and equality that make our province such a great place to live. It's also a great way to commemorate the history, achievements and contributions of London's 2SLGBTQI+ communities.

As in previous years, this festival will draw people from near and far and shine a light on Ontario's vibrant cultural identity. Thank you for being an important part of the fabric of our province.

I also want to thank the team behind the Pride London Festival for their hard work in putting together this event. Together, let's continue to empower and strengthen Ontario's 2SLGBTQI+ communities and build a more inclusive province for everyone.

Best wishes for a fun-filled and memorable Pride 2024. Happy Pride weekend!

Doug Ford
Premier





July 12-21, 2024

Pride London Festival Guide 2024

Dear Friends,

On behalf of London City Council, I am delighted to welcome everyone as we celebrate London's 2024 Pride Festival Weekend. Congratulations on this being the 28th Anniversary of our London Pride Parade.

We come together on the most colourful event of the year to celebrate acceptance, inclusion and openness in our community. A celebration that continues to promote our 2SLGBTQIA+ community. The huge popularity of London Pride represents a culture of deep respect and value of diversity in our city.

The Pride London Festival 2024 promises to be a spectacular celebration of love, inclusion, and pride. From the colorful parade that winds its way through our streets to the thought-provoking discussions, performances, and cultural events, there is something for everyone to enjoy and participate in. We embrace and celebrate all citizens every day of the year. No matter your ethnicity, faith or sexuality, you belong.

I extend my sincerest gratitude to the organizers, volunteers, sponsors, and partners who have worked tirelessly to make the Pride London Festival 2024 a reality. Your dedication and passion are truly commendable, and I am grateful for the positive impact you have on our city and its residents.

Thank you for ensuring that the focus remains on a future where everyone in our city is accepted, valued, and celebrated.

To all who participate in this year's festival, I wish you a joyous and unforgettable experience. May the Pride London Festival 2024 be a time of reflection, celebration, and empowerment, as we come together to honor the incredible diversity and resilience of our 2SLGBTQIA+ community.

Best wishes for a memorable celebration and Happy Pride!

Kind regards,

Josh Morgan
Mayor, City of London

City of London
Office of Mayor Josh Morgan
300 Dufferin Avenue
P.O. Box 5035
London, ON N6A 4L9



The 2024 Pride Board of Directors



Michelle Paradis
Acting President
Director | Youth & Families
Volunteer Coordinator



Chris Baluk
Treasurer



Mark Beacock
Director | Entertainment



Nick Veal
Director | Volunteer



Donna
Atkinson-Wilson
Director / Temporary



Chase Knowles
Director / Temporary

The 2024 Pride Committee Chairs

TRANS & NON-BINARY

Stevie Brocksom
Rayne Fisher

PRIDE 55

Maggie Perequin
Candace Lawrence

BIPOC

Colin Caleb

RUN WITH PRIDE

Drew Pinkerton

Pride London

This two-year plan aims to strengthen Pride's role as a central hub and resource for the community.



REBUILDING RELATIONSHIPS AND COMMUNITY ENGAGEMENT

PROGRAMMING | LOCAL ENTERTAINMENT

Shifted focus towards supporting and showcasing local 2SLGBTQIA+ artists and performers.

REESTABLISH COMMITTEES

Reinstated committees dedicated to amplifying the voices and needs of BIPOC (Black, Indigenous, People of Colour), Youth & Families, Trans/ Non-Binary and Senior members of the 2SLGBTQIA+ community. These committees work collaboratively with the board to plan events and initiatives.

COMMUNITY OUTREACH | RELATIONSHIP REPAIR

Actively work towards rebuilding positive relationships with community members and organizations through open communication, collaborative efforts, and addressing past concerns.

2-Year Plan

By focusing on local talent, rebuilding trust, and leveraging technology, Pride can become a more vibrant and inclusive space for all members, while ensuring that we are setting up future boards for success.



ENHANCED ONLINE PRESENCE AND COMMUNITY COLLABORATION

TECHNOLOGY | WEBSITE REVAMP

Develop a refined and user-friendly website that caters to patrons, sponsors, and members. The website should be informative, easy to navigate, and accessible.

COMMUNITY PROMOTION | EVENT HUB

Utilize the website to become a central hub for promoting events happening throughout London's 2SLGBTQIA+ community. This will foster collaboration and cross-promotion between organizations.

BOARD SUPPORT | COMMITTEE EXPANSION

Establish additional committees to support the Board of Directors in specific areas. This could include committees dedicated to social media management, marketing, fundraising, and volunteer coordination.

PROUD TO SUPPORT LONDON'S 2SLGBTQIA+ COMMUNITY

Teresa Armstrong

MPP London—Fanshawe
519-668-1104 • TArmstrong-CO@ndp.on.ca



Terence Kernaghan

MPP London North Centre
519-432-7339 • TKernaghan-CO@ndp.on.ca



Peggy Sattler

MPP London West
519-657-3120 • PSattler-CO@ndp.on.ca

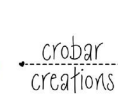


Pride LONDON FESTIVAL

First Annual Queer Prom 24 May, 2024

THANK YOU TO OUR SPONSORS FOR
MAKING THIS SUCH A HUGE SUCCESS!

THE AEOLIAN



July 11

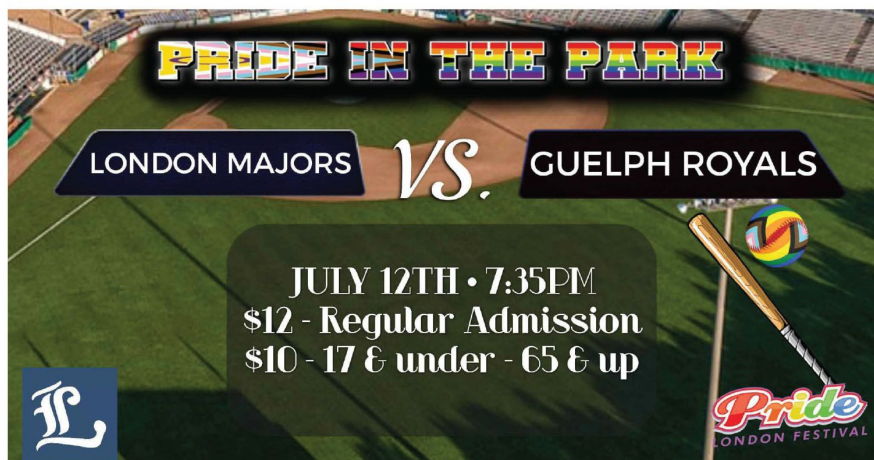
33RD ANNUAL PRIDE ART SHOW OPENING

TAP6 PM – 10 PM

Pride London's Award Show

The Well.....7 PM

July 12



July 13

PRIDE RUN

Springbank Park.....7 AM – 12 PM

PRIDE AMBASSADOR BEER LAUNCH

London Brewing Co-op.....6 PM – 10 PM

PRIDE 55 - DANCE

Royal Canadian Legion, 809 Dundas St.7 PM – 11 PM

July 14

PRIDE SWIM

YMCA Downtown1 PM – 5 PM

TRANS MARKET

Aeolian Hall10 AM – 3 PM

July 15

QUEERAOKE

London Brewing Coop.....6 PM – 10 PM

July 16

PRIDE FAMILY NIGHT

Palasod Social Bowl7 PM – 11 PM

July 18

BITCHY DRAG QUEEN BING-GO

WITH MZ. AFFRA-TIGHTY, LITA VON SLEAZE & GUESTS

Fitz Rays.....8 PM

VARIATIONS IN LANDSCAPE ART OPENING

RECEPTION

Satellite Project Space Dundas St.....5 PM – 7 PM

VARIATIONS IN LANDSCAPE

A FINE ART EXHIBITION BY
ONE OF LONDON'S LEADING LGBTQ2+ ARTIST

BEN BENEDICT

VARIATIONS IN LANDSCAPE - EXHIBIT JULY 17 - 27, 2024

OPENING RECEPTION PRESENTED BY BEN BENEDICT: Thursday, July 18, 2024 • 5-7 pm



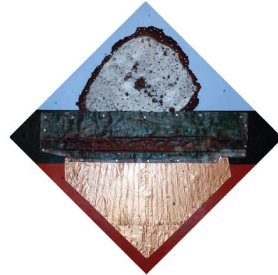
Satellite Project Space
121 Dundas Street, London,
Ontario, CANADA

Wednesdays - Thursdays - Fridays: 2-7 PM
Saturdays: 12 - 5 PM



ONTARIO ARTS COUNCIL
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an Ontario government agency
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working in the
London
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BenBenedict.ca
SatelliteProjectSpace.com

* Coming Storm, Acrylic on Mixed Metals and Wood, 51h x 51w x 3d inches

Celebrate

life

as you know it



LOVE PAIRS WITH EVERYTHING

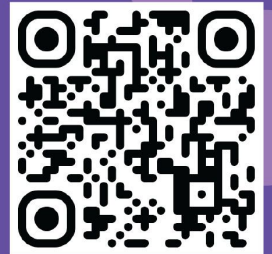
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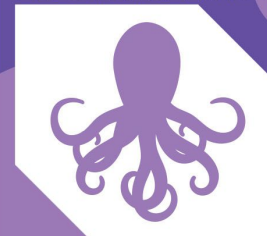
#ToastToPride



LAUNCH YOUR BRAND INTO ORBIT



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Festival Weekend

July 19

TRANS MARCH THROUGH VICTORIA PARK

Start Dufferin & Wellington.....5:30 PM

SHABBAT DINNER

Jewish Community Centre..... 6 PM

WELCOME ADDRESS..... 6 PM

WARRIOR WOMYN OF POSITIVE DRUM.....6:15 PM

LAURA GAGNON..... 7 PM

KATU ELEGANT ENSEMBLE 10TH YEAR
ANNIVERSARY 8 PM

OFF THE KCUF..... 9 PM

July 20

PRIDE BRUNCH

Winks Eatery.....9 AM – 12 PM

TRY CLAY DAY

Clayworx, 664 Dundas St.10 AM – 3 PM

RAINBOW WORKOUT

Forest City CrossFit.....10:30 AM

MELODY BIJOU ALL REQUEST DJ11 AM

Aeoilian Pride Choruses 12:30 PM

DRAG STORYTIME.....12:40 PM

RICK KISH AND FRIENDS1:50 PM

CORY STEWART 3 PM

CORY STEWART

Lori Girard and the Gentlemen Callers 4:15 PM

MISS LITA'S RISING ROYALTY REVUE.....5:30 PM

CARLY THOMAS..... 6:30 PM


LEANNE MAYER.....7:45 PM

BOB'S YER FUNCKLE 9 PM

CANDY BALL WITH DJ COZMIC CAT
Mocha Shriners9 PM

July 21

LONDON PRIDE PARADE

presented by 12 PM

PRIDE CLOSING SPEECHES..... 2:15 PM

VERTICAL AIR..... 3 PM

PRIDE WIND DOWN SHOW4 PM

THE GROOVE..... 5 PM

Pride London Festival Closing Party.....7 PM

@ The Well

A Crash Course in Pronouns

with Sydney Brouillard-Coyle (Ney/Nem/Nir)
author of A Pocket Guide to Pronouns

Pronouns are words that are used to refer to individuals when talking to or about them – essentially, a set of words to replace the use of someone's name. Using someone's correct pronouns is a way to show respect, to honour each individual's dignity, and to create an inclusive environment.

They/Them/Theirs

- They/them pronouns have been used singularly ever since 1375
- People frequently use they/them pronouns (often unconsciously) when the gender of the person is unknown
- They/them is the most common gender-neutral pronoun in the English language

Mixed/Multi Pronouns

- Some people may use a combination of different pronouns
- Common examples include she/they, they/he, or all pronouns
- If you know someone who uses multi/mixed pronouns, check in with them about how to use those pronouns!

Neopronouns

- Neopronouns are any pronoun set developed between the 19th century and the present day.
- Though the prefix “neo” typically means “new”, some neopronouns have existed since as early as the 1800s.
- Neopronouns are typically regarded as being gender neutral. These are less common pronoun sets, but neopronouns are completely valid!
- Examples of common neopronoun sets include (but aren't limited to): ey/em, fae/faer, ney/nem, per/per, ze/zir.

For further learning



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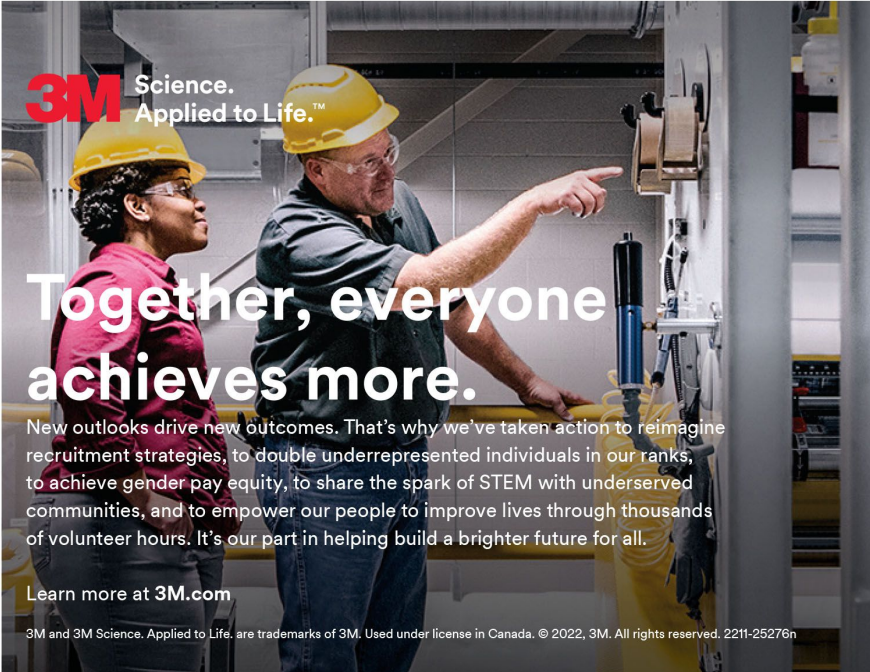


See Clayworx.ca for more!
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LGBTQA+ 



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Happy
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London!

New Democrats will always fight for 2SLGBTQI+
people's rights here at home and around the world.

Join us ndp.ca/pride

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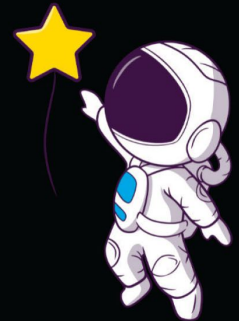
Online, in person, wherever it happens. Call it out.

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Be with us in our grief
when we lose a member
of our community.
Attend rallies and vigils.
Hold space. Be a safe
space.



For More Info Visit www.steviesafespaces.com

The History

1969

Homosexuality officially decriminalized.

1970

University of Western Ontario Homophile Association (UWOHA) formed

1973

Homosexuality no longer considered a "disorder" with removal from Diagnostics and Statistics Manual of Mental Disorders.

1974

UWOHA moves off Campus and incorporates as Homophile Association of London Ontario (HALO)

1978

The Immigration Act of 1976 comes into effect this new amended Act lifted a ban prohibiting homosexuals from immigration.

FEBRUARY 5, 1981

Toronto Bathhouse Raids Operation SOAP

MAY 1981

First Lesbian Pride March Vancouver

1981

First solidarity picnic co-presented by Western Gay Association & Metropolitan Community Church

MAY 17, 1990

World Health Organization (WHO) voted to remove 'homosexuality' from designation as mental disorder in the 10th revision of the International Statistical Classification of Diseases and Related Health Problems (ICD-10).

JUNE 27, 1990

The term Two Spirit (niizh manidoowag) is coined at the third annual Native American/ First Nations Gay and Lesbian Conference in Winnipeg. The term allows Indigenous LGBTQ+ folks to reject other English terms that impose the Western views of gender and sexuality on indigenous people.

1992

Rainbow Pride Bus First Pride Art Show

1992

Sexual Orientation read into the Human Rights Code.

1994

20th Anniversary of HALO/ Pride Celebration Marion Boyd, Attorney General at the time, spoke at celebration

1995

Diane Haskett refused a Gay Pride Proclamation First Pride March which turned into a protest Sue Barnes, MP for London West, spoke at celebration about changes to the Human Rights Act

MAY 27 1995

Same sex couples gain legal right to adopt Ontario

1996

Pride London Committee Formed

JAN 1, 1997

Counting Past 2 Trans Arts Festival 1997 — 2002 in Toronto, Ontario. It was founded in 1997 by activist/artist Mirha-Soleil Ross, in recognition of the distinctive cultural and economic situation of trans communities. The festival's goal was to be more inclusive and encouraging of trans artists than mainstream gay and lesbian film festivals by centering trans voices, accepting less-polished work and including cabaret and performance components instead of restricting submissions to films. It was the first festival of its kind in the North America, and thought to be the first in the world.

1997

Ontario Human Rights Commission fined Diane Haskett and City of London for the refusal of the Gay Pride Proclamation request in 1995.

1997

Opening of Pride Library at Western University.

of Pride

1998

A proclamation was issued by the City The march moved onto the street

2003

Pride London Festival Incorporated

JUNE 10, 2003

Same Sex Marriage Legalized in Ontario

2005

Bill C-35-8 Federal Law that gave same sex couples the right to marry

2007

First time Pride Flag flown at City Hall

2008

First time the Parade was televised on Rogers TV hosted by Kathleen Holland and Martin Withenshaw

2009

Toronto's first Trans March

2011

First time Mayor of London in Pride Parade

2012

Pride London Festival moves to Victoria Park

2015

20th Annual Pride Parade

2016

25th Annual Art Show

JUNE 1

First time the pride flag is raised on Parliament Hill

JUNE 2017

Bill C-17

Human Rights Code to include "Gender Identity" and "Gender Expression"

DEC 2017

Ontario Government officially marks TDOR

(Trans Day of Remembrance)

MAY 2019

WHO declares Transgender is NOT mental disorder

DEC 2020

The Canadian Association of Chiefs of Police issue a formal apology to the community for their opposition to decriminalizing homosexuality in the late 60's
note: this was a generalized blanket apology for ALL of Canada. This action was not SPECIFIC to London, Ontario

JUNE 2020

BLM rally in Victoria Park

2022

London Police Chief makes public apology for officers Deadnaming a Trans Activist who was the victim of swatting and commits to additional training of the police force.

2023

Policies are set in place limiting trans rights in schools in Saskatchewan and New Brunswick



We stand for inclusion



 **LINDSAY MATHYSSEN** 
MEMBER OF PARLIAMENT
LONDON—FANSHAWE

Wishing You
Happy Pride 2024!

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HAPPY PRIDE, LONDON!



Questions? Concerns?

Contact YOUR Member of Parliament

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— SAMWISE GAMAGE



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**PRIDE SHABBAT
DINNER**



Jewish London
ONTARIO

Friday, July 19 at 6:00 PM

London Jewish Community Centre
536 Huron Street, London, ON

\$18

For those in need of financial
support to attend this event,
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**19
JULY**

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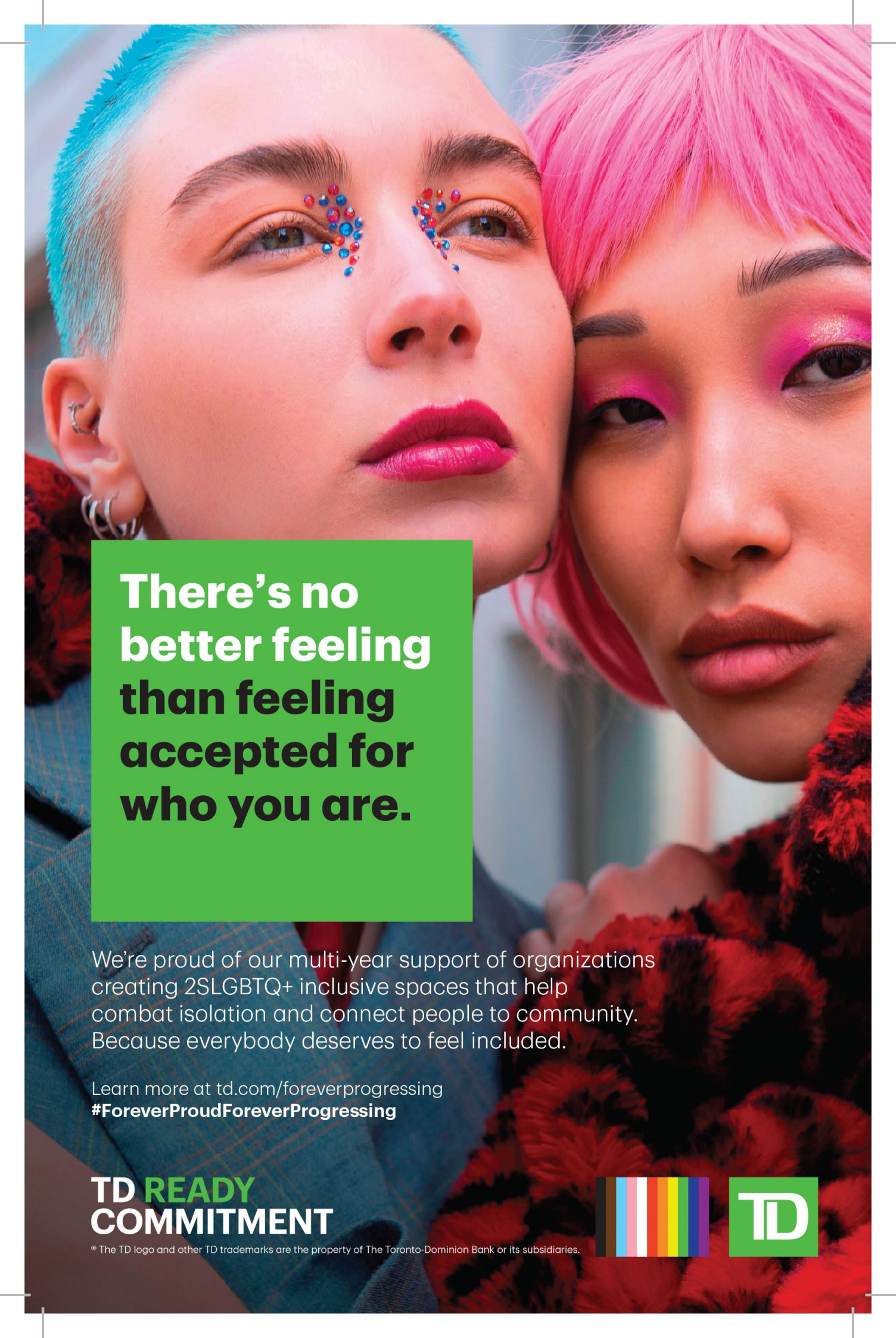
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A close-up photograph of two individuals. The person on the left has short, bright blue hair and is looking upwards. Their face is adorned with colorful, jewel-like face paint around the eyes. The person on the right has bright pink hair and is looking towards the camera. They are wearing a red and black patterned garment.

**There's no
better feeling
than feeling
accepted for
who you are.**

We're proud of our multi-year support of organizations creating 2SLGBTQ+ inclusive spaces that help combat isolation and connect people to community. Because everybody deserves to feel included.

Learn more at td.com/foreverprogressing
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**TD READY
COMMITMENT**

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