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2025

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Photo Credit: Paul Latorre

OUR 2025 SPONSORS



2025 PRIDE LONDON FESTIVAL GUIDE

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Pride London Festival gratefully acknowledges the many volunteers who contribute their time to make this festival happen. Thank you!

WITH SPECIAL THANKS TO:

Nick Veal - Volunteer Coordinator Maggie Perequin - Pride 55 Committee Candace Lawrence - Pride 55 Committee Leif Harmsen - Webmaster





ACKNOWLEDGEMENT

We acknowledge that the Pride London Festival operates on the traditional lands of the Anishinaabek (Uh-nish-in-ahbek), Haudenosaunee (Ho-den-no-show-nee), Lūnaapéewak (Len-ah-pay-wuk) and Attawandaron (Add-a-won-da-run).

We acknowledge all the treaties that are specific to this area: the Two Row Wampum Belt Treaty of the Haudenosaunee Confederacy/Silver Covenant Chain; the Beaver Hunting Grounds of the Haudenosaunee NANFAN Treaty of 1701; the McKee Treaty of 1790, the London Township Treaty of 1796, the Huron Tract Treaty of 1827, with the Anishinaabeg, and the Dish with One Spoon Covenant Wampum of the Anishnaabek and Haudenosaunee.

This land continues to be home to diverse Indigenous peoples (First Nations, Métis and Inuit) whom we recognize as contemporary stewards of the land and vital contributors to society. We hold all that is in the natural world in our highest esteem and give honor to the wonderment of all things within Creation. We bring our minds together as one to share good words, thoughts, feelings and sincerely send them out to each other and to all parts of creation. We are grateful for the natural gifts in our world, and we encourage everyone to be faithful to the natural laws of Creation.

The three Indigenous Nations that are neighbours to London are the Chippewas of the Thames First Nation; Oneida Nation of the Thames; and the Munsee-Delaware Nation who all continue to live as sovereign Nations with individual and unique languages, cultures and customs.

This Land Acknowledgement is a first step towards reconciliation. It is the work of all citizens to step towards decolonizing practices and bringing our awareness into action. We encourage everyone to be informed about the traditional lands, Treaties, history, and cultures of the Indigenous people local to their region.





PRIME MINISTER · PREMIER MINISTRE

Message from the Prime Minister of Canada

I proudly offer my warmest greetings for London Pride 2025.

Pride is a celebration of love, and a recognition for people to be who they want to be and love who they want to love. Canada deeply values our 2SLGBTQI+ community – they are our neighbours, friends, and family members – and the immense contributions that they make from coast to coast to coast in our nation.



There has been incredible progress in the march for equal rights for the 2SLGBTQI+ community in Canada. There is, however, still much more to do, and this progress has not been the same around the world. On Pride, we reaffirm our commitment that Canada will always fight for this community at home and stand up and be a beacon for them around the world.

The 2SLGBTQI+ community in Canada is truly an incredible one, with tremendous resilience, strength and unity. As we march today, let us celebrate the love that connects us all here, the inclusivity that binds us, and the pride we have for celebrating that.

Please accept my very best wishes for a very happy Pride!

M. C









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MEET THE BOARD



Robyn Hodgson is the current President of Pride London, stepping into the role in November 2024 at a time when the organization was struggling. A trailblazer and community leader, she is the first trans woman to lead the group. bringing over 30 years of experience as a nurse specializing in emergency medicine and gender-affirming care. Under her leadership, Pride London has stabilized, grown in transparency with quarterly general meetings, and expanded its advocacy—working daily with all levels of government. Robyn envisions a future where Pride London hosts year-round events and achieves charitable status to better serve the 22.1GBTCIA+ community. She also lends her voice to political and federal initiatives focused on social justice and transgender health. In 2024, she received the Award for Leadership and Health Equity from the Registered Nurses' Association of Ontario. Robyn is driven by love—for her partner, her pets, and her growing family.

obyn Hodason (she/her)

As Vice President of Pride London Festival, I'm dedicated to serving the community and shaping the image of Pride in London, Ontario. With a strong educational foundation, I hold a BA in Social Sciences with double minors in Indigenous Studies and Labour Studies from Brock University, as well as a Graduate Certificate in Human Resource Management. I also bring expertise from the banking sector, holding licenses including IFIC, PFSA, FP1, and BCO. My experience on past boards, including serving as an intern replacement for the treasurer role from May 2021 to the end of 2022, has prepared me for my current role. After a brief hiatus, I rejoined Pride London in November 2024 as Vice President, and I'm thrilled to lead up to the 2025 Pride celebration, taking place from July 11th to July 20th. I'm passionate about bringing people together and contributing to the vibrant spirit of Pride in London, Ontario.



Frederick Hood



Marley was born in Germany and came to Canada in 2012, then moved to London in 2016, having the possibility to combine his native language skill with his love for video games. Coming to terms with who he is only later in life, he's been striving to be

more active and involved in the community and joining the Board of Directors provided the perfect opportunity to do so.

secretary Marley Hinrichsen (herhim)

Eric Knight first joined the Pride London Festival Board in November 2020, serving through to 2022 in key leadership roles including Secretary. After a brief time away, he returned to the board in October 2024 with renewed energy and a deepened commitment to community service. He now serves as Events Coordinator. Eric's dedication to Pride is deeply personal sparked by a powerful moment as a young gay man witnessing LGBTQ2S+ visibility in public spaces. That experience continues to fuel his advocacy for inclusion, representation, and celebration within the SLGBTQ+ community. He is passionate about building an inclusive, resilient, and community led Pride. Eric believes strongly in keeping Pride connected to the diverse voices and lived experiences of all 2SLGBTQ+ individuals in London and the surrounding region. His intention is to continue serving on the board long term and, if re-elected, to help ensure Pride London Festival remains a stable, united, and community rooted organization.





Hello, I'm Nicholas Veal, currently your Volunteer Coordinator for this year's festival. I've been a part of London Pride for about 5 years now and always enjoy helping out.

VOLUNTEERS & MEMBERSHIP Nick Veal (he/him)

We are always looking for folks to volunteer, join or chair a committee, or become an ambassador.

Please email us at info@pridelondon.ca if you are interested!

Tiffany is a devoted ally to the 2SLGBTQIA+ community, passionate about equity, dignity, and authentic representation. Her closest relationships with community members have profoundly enriched her life. As a wife and mother, she is committed to raising her son with empathy, respect, and advocacy. She is currently studying Early Childhood Education at Fanshawe College, focusing on Community Psychology and exploring the transformational impact of the Stonewall Riots and ongoing grassroots movements for equality. With a 30-year career in Financial Technology, Tiffany built digital platforms for TD Bank and RBC, specializing in client relationship management. Now serving on the Board of Directors for the London Pride Festival, she is excited to help create a joyful, inclusive celebration that honours the strength and diversity of the COMMUNICATIONS 2SLGBTQIA+ community.



Tiffany Hines (she/he



Amanda is our Director of Community Engagement. This marks her first time serving on a board and she couldn't be more excited to contribute to the London 2SLGBTQIA+ community. Amanda is passionate about strengthening our bonds, diversity and inclusion - especially during these times of isolation and uncertainty - and is dedicated to fostering safe spaces filled with inclusion and joy for all. She looks forward to connecting with everyone and working together to uplift and empower every voice within our vibrant community and appreciates the opportunity to join this team of talented and inspiring individuals.

COMMUNITY ENGAGEMENT Amanda Marr (she/her)

LATIONS

a Robita

A proud member of our community with a focus on building relationships and working towards unity with our community. I have been married to my husband for 21 years and together we have raised our daughter for 16 years. I'm proud to be a part of this year's board and look forward to an amazing Pride.

PARADE CHAIR AND BUSINESS ENGAGEMEN Ric Moniz (he/him)

Bianca embodies a unique blend of ambition and drive, with a career that spans over a decade in the usiness/finance, real estate and healthcare sectors. Her journey reflects a deep commitment to entrepreneurship, ife coaching, speaking, and teaching, using her diverse experiences to guide others through personal and professional aspirations and challenges. Known for her empathetic and insightful approach, she helps unlock stands out for her commitment to teaching, education, and empowering others. She is not just charting her path for personal success but is dedicated to guiding others along their journey, offering a roadmap for SHIP AND

achieving both professional and personal goals. Bianca's multifaceted career is a testament to her capacity to inspire and lead by example, making a significant impact in every field she touches.

Cindi is a practicing artist, art educator, and arts administrator with over two decades of professional experience at Western University, currently serving as the Operations & Communications Manager in the Department of Visual Arts. Her skillset spans arts administration, grant writing, event planning, graphic and web design, and leadership in board-level operations. Cindi has also completed EDI training focused on 2SLGBTQIA+ inclusivity and neurodiversity. A long-time community arts advocate. Cindi has coordinated the Pride London Festival Art Show since 2024 and has organized exhibitions, artist talks, and virtual programming for the past 11 years for a local artist collective, Print London. Motivated by a deep commitment to community service and creative collaboration, Cindi is excited to support Pride London Festival as a board member and ARTS AND CULTURE



to continue championing gueer artists and inclusive spaces through her work.





John Venezia is the new treasurer and brings a wealth of diverse experience to the role. He graduated in 2021 with a degree in Business Management and Organizational Studies from Western University. John lives in London with his husband and has happily marched in many Pride London parades over the last 20 years.

ohn Venezia (he/him)

Letter from Our President

We started our board year in November of 2024 with a completely new board, one director in place from earlier in the year and 2 returning from past years. Different from previous years, a completely new mandate, Bylaws updates, plans for regular organizational general meetings, a defined catchment, and most importantly, an expansion of the board of directors to a maximum of 11 members, with aspirations to hold space for the more marginalized members of our community to feel comfortable in joining as board members in the future.

We had a rocky start, the 2 departing board members from the 2024 board having been caretakers over an organization whose survival was debated. The departure of 3 directors in August left the remaining 3 below a threshold to function.

Rolling up our sleeves, we set to work, updating business registries, memberships, recovering access to social media accounts that were lost, reviewing financials and grants, while equally working to reconcile broken relationships, and develop new ones.

April 2nd, we held our first ever general meeting outside of the traditional once yearly Annual General Meeting, but were not able to get a majority of members to attend, most likely unaware of the obligations one has to participate when taking out a membership. By April 30th, we were able to hold a special meeting with the slimmest of margins for quorum (2 members over the required 50% +1), but in doing so, were able to fill all 11 Directors positions, a first for the London Pride Festival!

It was a year of first, the first Trans Woman to lead the organization, and broad gender representation, 3 of our board identify as having Indigenous ancestry, and we have newcomers to Canada represented as well. Our goal is to continue to diversify this representation, not by selecting or tokenizing, but by leading by example, and holding space for all of the diverse members of our community.

This year's annual festival will feel familiar, events leading up to a weekend of music and entertainment on July 18th, 19th and 20th, and culminating with our Annual Pride Parade July 20th

We were able to have small Winter and Spring celebrations, and are working on expanding to other events throughout the year. During the festival, we will be seeking your input, but more than anything, recognizing all of the hatred and strife directed towards our community, we hope you have a small respite to be your authentic selves, supported in a safe inclusive environment.

Finally, we selected our 2025 theme in April, **Prouder, Stronger, United!** It's a statement, a vision and a call to action, and as we come together to celebrate our Pride Week, I hope this message resonates with you, emboldens you to be seen, and empowers you to be kind and inclusive to one another.

Happy Pride, Robyn Hodgson Board President, 2025

2024 TWO-YEAR PLAN FOLLOW-UP

Over the past year, there has been a complete changeover in composition of the Pride London Festival Board of Directors. Last year, the previous Board established a two-year plan for 2024-2025. The new Board has been working towards fulfulling that two-year mandate. While there is more work to be done, we are pleased to highlight our accomplishments so far.



ENHANCED ONLINE PRESENCE AND COMMUNITY COLLABORATION

TECHNOLOGY | WEBSITE REVAMP

Develop a refined and user-friendly website that caters to patrons sponsors, and members. The website should be informative, easy to navigate, and accessible.

COMMUNITY PROMOTION | EVENT HUB

Utilize the website to become a central hub for promoting events happening throughout London's 2SLCBTQIA+ community. This will foster collaboration and cross-promotion between organizations

BOARD SUPPORT | COMMITTEE EXPANSION

Establish additional committees to support the Board of Directors in specific areas. This could include committees dedicated to social media management, marketing, fundraising, and volunteer coordination.

The website has been moved to the WordPress platform and has undergone a complete revamp with more to come.



Our webmaster has incorporated the Queeraoke calendar and is adding community events to the calendar on an ongoing basis.



The Pride Board was increased to 11 positions this year to support festival planning, ensure continuity of operations, lead committees, and expand community participation.



Potential New Committee Structure

Fresh $\bigcirc 1031$ **#LDNPRIDE**

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From the City of London







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JULY 11TH 7:35 M Labatt memorial park london, ont

☆ T-SHIRT GIVEAWAY ● CEREMONIAL FIRST PITCH

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SPIRIT OF



GRAND MARSHAL

Sista Patricia Derovin

Sista Patricia Derouin, a fierce and beloved elder in the 2SLGBTQIA+ community, has dedicated her life to activism, protection, and connection. At 71, she is a powerful reminder that the fight for justice and equity knows no age limit. This year, Pride London Festival proudly honours Sista Patricia as the 2025 Grand Marshal, a role befitting her decades of unwavering advocacy and grassroots leadership.



Patricia's activism has spanned generations, from rallies for reproductive rights on Parliament Hill to today's frontline defence of 2SLGBTQIA+ rights.

She now lives just outside the London-Middlesex area and was recognized with the 2023 Ken Sadler Pride Award for her exceptional work in improving the lives of London's queer and Two-Spirit communities.

Among her most impactful contributions is the creation of the Drag Storytime Guardians, a province-wide network that protects drag performers, families, and children from anti-LGBTQ+ hate. Born from a confrontation with aggressive protestors at a children's event in Parkhill, Ontario, the Guardians now boast nearly 1,000 members who regularly show up to defend safe, inclusive spaces. Patricia stepped away from her beloved WindSisters motorcycle club to devote herself entirely to this vital work, showing up in her signature battle vest covered in community patches—a symbol of solidarity, visibility, and protection.

A proud Butch lesbian, Sista Patricia sees herself as both protector and mentor. Despite battling cancer, she continues to stand at the front lines, unafraid to face threats or harassment from hate groups, and unwilling to let fear silence her. Her activism isn't just outward-facing; she challenges the queer community to heal internal divisions and listen across generations. She urges older generations to uplift youth, especially trans and nonbinary individuals, and to honour their evolving identities and struggles.

Patricia's motto—"The only mind I am responsible for opening is my own"—embodies her approach: lead with love, learn with humility, and protect with fierce resolve. As she leads this year's parade on her motorcycle, she carries with her the strength of decades of activism, the voices of those she protects, and the dream of a united, inclusive future.

Sista Patricia doesn't just deserve to lead the parade—she is the parade.

2025 Pride London Festival Parade Route Sunday, July 20th Parade starts at Western Fair District Parking Leaves at 12:00pm sharp!

Western

Fair

District

18

START

Recton St.

Queens Ave.

ontario St.

N

-ielaide:

Central Ave.









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What Does Two-Spirit Mean?

"Two-Spirit" is a term used within some Indigenous communities, encompassing cultural, spiritual, sexual and gender identity. The term reflects complex Indigenous understandings of gender roles, spirituality and the long history of sexual and gender diversity in Indigenous cultures.

Individual terms and roles for Two-Spirit people are specific to each nation.



The creation of the term Two-Spirit (also referred to as 2-Spirit or Two-Spirited) is widely considered to have been birthed from the Third Annual Inter-Tribal Native American, First Nations, Gay and Lesbian American Conference in Winnipeg in 1990 and was proposed by Elder Myra Laramee.

The term originates from a translation of the Anishinaabemowin phrase "Niizh Manidoowag" meaning "two spirits" and is a pan-Indigenous term used throughout English-speaking communities on Turtle Island.

While Two-Spirit is widely used today, others may prefer a Nation-specific term, as many Indigenous languages contain words that capture the gender diversity traditionally found in their communities.

While Two-Spirit and LGBT+ may overlap, they are not the same thing. So, what's the difference?

wo-Spirit

An Indigenous term for Indigenous people who do not conform to rigid colonial gender or sexuality. Two-Spirit people draw from both the masculine and feminine sides of gender and spirit. Two-Spirit identity can not exist outside of Indigenous identity, and is often embraced through traditional roles in one's community. A Western umbrella term for any person who does not identify as heterosexual or cisgender. Encompasses a wide variety of gender and sexuality expression. Anyone can identify as part of the LGBTQ+ community regardless of race. Some Indigenous people identify as Two-Spirit, but not LGBTQ+.

LGBTO+

SCHEDULE OF EVENTS

Gala Opening Reception - Pride Art Show

TAP Centre for Creativity 203 Dundas St. 6:00pm - 9:00pm FREE

Pride & Downtown London Street Salsa

Market Lane under the light canopy Dundas Place | Downtown London 7:00- 10:00pm FREE

Pride in the Park

Labatt Memorial Park 25 Wilson Ave. London Majors vs. Kitchener Panthers Game starts at 7:35pm Ticket purchase required

Spill The Tea in GMT

Hosted by Vanity Affair Hard Rock Hotel | GMT-5 Lobby Lounge 10 Kellogg Lane 12:00- 2:00pm \$45 Register to reserve a table



Pride Swim

East Lions Community Centre 1731 Churchill Ave. 10:00- 11:30am FREE Purpose-built pool with gender-neutral changing facilities

Pride 55 Retro Dance Party

Canadian Corps 1051 Dundas St. E. 7:00pm- 11:00pm \$15 cash at the door | Younger friends are welcome!

















Please visit the Pride London Festival website for additional information about each event and for other 2SLGBTQIA+ events happening during the festival and beyond! pridelondon.ca

Sunday July 13	Brunch Just Got Fabulous Hosted by Aria Doll Starring Zsa Zsa Hard Rock Hotel Sessions Restaurant 100 Kellogg Lane 11:00am- 1:00pm \$45 Register to reserve a table Pride Beer Launch & Open Mic London Brewing Co-op 521 Burbrook Place 2:00pm- 6:00pm FREE	
Monday July 14	Queeraoke Pride Edition London Brewing Co-op 521 Burbrook Place 6:00pm- 9:00pm FREE	LONDON USUS INFORMATION USUS USUS USUS USUS USUS USUS USUS US
Tuesday July 15	Cocktails & Jazz with Rick Kish & Friends Blakes Doubletree Hilton Hotel 300 King St., 2nd floor 6:00- 10:00pm 6:30pm - doors 7:00pm - entertainment starts FREE	And the second s
Wednesday July 16	Pride Bowling, Billiards and Entertainment by JC Stead Palasad SocialBowl 777 Adelaide St. N. 6:00 - 10:00pm FREE An Evening of Queer Storytelling Stevenson Hunt Room London Public Library CentralBranch CitiPlaza 251 Dundas St. 7:00pm- 8:30pm FREE	
Thursday July 17	All ages and identities welcome! "Winter Kept Us Warm" Film Screening TAP Centre for Creativity 203 Dundas St. 6:30- 9:00pm 6:30pm - doors 7:00pm - intro and screening Introduction and book signing by Chris Dupuis \$10	

SCHEDULE OF EVENTS

Friday, July 18 5:00pm - 10:00pm	5:00pm 6:00pm 6:15pm 6:30pm 7:30pm 8:00pm 9:00pm	Jeremy Fox Hallie Abram Sisters in Spirit with Colleen Jamieson Marque Smith & Band Trans March Royal Imperial Court Gravity Junky
	11:00am	Drag King Story Time with Bow Dangles
	12:00pm	Icarus And The Suns / November Witch / Acacius
Saturday, July 19 11:00am - 6:00pm	1:10pm	Pride Yoga in the Park with Cathy Casagrane (off stage in park)
Jul 6:0	1:15pm	Pride Chorus
ay, n -	2:00pm	Original Kids
urd 0ar	3:10pm	Pride Award Show
atu 1:0	4:00pm	Kate Channer Band
S É	5:15pm	All Ages Drag Show
	Drag Performers	hosted by Mz. Affra-Tighty

Aria Dolĺ, Ruby Razz, Robin Casino, Von Panico, Bae B Butcher, Lexi Alexander, Sheerah Mae Heartt



Please visit the Pride London Festival website for up-to-date scheduling information and potential changes. pridelondon.ca

Pride London Festival in Victoria Park London, Ontario, Canada July 18-20, 2025

Saturday, July 19 6:00pm - 10:00pm	6:00pm 7:15pm 8:10pm 9:00pm	Fox Revett & Magenta Lori Girard & Her Gentlemen Callers Shelly Faris / Off The Kuff Perla: Canada's Drag Race (& Aria Doll)
Sunday, July 20 12:00pm - 10:00pm	12:00pm 2:00pm 3:15pm 4:30pm 5:45pm 7:00pm	Pride Parade sponsored by Canada Life Carley Thomas Addi John Suzie Vinnick Nicole Tran Jazz Combo Sir Elton's Greatest
Տս 12:0	7pm - 12a	m Afterglow: Pride Pool Party

Hard Rock Hotel | tickets starting at \$75





A quick guide to



Umbrella Flags



Sexual Orientation Flags

Lesbian	Gay Man	Bisexual	Pansexual	Aromantic	Asexual

Gender Identity / Expression Flags

		\cap			
		U			
Transgender	Nonbinary	Intersex	Genderfluid	Genderqueer	Agender

Culture / Subculture Flags





There are many, many more flags and labels than what has been listed here This community branches far and wide. If you see a flag you do not recognize, politely ask its bearer!

There's no better feeling than feeling accepted for who you are.

We're proud of our multi-year support of organizations creating 2SLGBTQ+ inclusive spaces that help combat isolation and connect people to community. Because everybody deserves to feel included.

Learn more at td.com/foreverprogressing #ForeverProudForeverProgressing



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